

Logan Garcia

Product Manager using AI for improved customer experiences

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Experience

Co-founder, Worklitttle

Jun 2026 – Present

San Francisco, California

- **Scaled to 56K+ daily users** for Tinder for Jobs (swipe to apply for jobs) by building efficient infrastructure for **AI agents**.
- **Acquired 15+ B2B customers** by developing a scalable system design of HR, IT, and fintech devtools with an API and MCP.
- **Managed a team of 10+ engineers**, GTM, and product to scope, prioritize, and launch a high-quality customer experience.

Product Manager, MakerMods Robotics

Sep 2025 – Jun 2026

San Francisco, California

- Partnered with NVIDIA and HuggingFace to develop and launch an enterprise AI robotics app, **increasing revenue by \$2M**.
- Built production-ready AI features with **Claude Code** to improve user experience and product roadmap, improving user retention by 70%.

AI/ML Researcher, University of California, Davis

Aug 2025 – Dec 2025

San Francisco, California

- Optimized open-source LLMs for **\$0 inference cost** and improved reasoning, parallel **agentic tool-calling**, and multimodal accuracy.
- Researched methods for improving automations and browser use in agent workflows, improving accuracy by 12% in a finetuned model.

Senior Product Designer, Balcony Books

Jan 2024 – Jul 2025

Los Angeles, California

- Managed end-to-end shopping AI agent that boosted customer sales value by 18% and increased **user retention**.
- Collaborated cross-functionally with data team on A/B testing to improve customer experience, increasing impressions by 3.16M.

Education

Master of Science in Business

Analytics

University of California, Davis

Bachelor of Science in International Business

California State University, Stanislaus

Relevant Coursework

Machine Learning, Python, SQL, Multivariable Calculus, Statistics

Skills

Programming

Claude Code, Codex, Cursor, GitHub, Cloudflare, Python, Docker, MCP, React, Typescript

Communication

Slack, Zoom, Linear, Notion, Asana, Jira, presentations, public Speaking

Data

SQL, Tableau, customer interviews, A/B testing, competitive analysis, customer surveys, usability testing, dashboards

Design

AI tools, Figma, Adobe, user interface, accessibility, motion design, prototypes, wireframes